



3/25/2019 – ExpoCannaBiz Update

- ExpoCannaBiz is excited to announce newly confirmed speakers, sponsors, media and marketing partners for the May 9-11, 2019 event in Cartagena, Colombia.
- An Investor Speed Dating event has been added during the Thursday, May 9th evening cocktail party.
- Announces the launch of Cannabiz Magazine, a quarterly print and digital publication that will be distributed at ExpoCannaBiz, online and retail distribution.
- Launch of Marketing Partnership Program with Cannabiz Magazine for Company Branding without Attending Event.

Speaker, Sponsorship & Exhibiting Opportunities

- There are a few speaker and panel opportunities available in the agenda in addition to sponsorship and exhibitor space at ExpoCannaBiz Business Conference and Cannabis Investing Forum.

ExpoCannaBiz is a three-day event that features:

- The ExpoCannaBiz Business Conference and Expo is designed for Cannabis industry professionals and provides attendees the opportunity to network with global Cannabis industry professionals, investors and exhibitors.
- The event will be located at the beautiful Cartagena Convention Center in the historic port city of Cartagena, mostly known as The Heroic City, on Colombia's Caribbean coast.
- The ExpoCannaBiz Business Conference, a two-day event on Friday, May 10th and Saturday, May 11th that features leading Cannabis speakers and companies exhibiting at the Expo Hall.
- The Cannabis Investing Forum, a one-day event on Thursday, May 9th has an agenda packed with global private and public cannabis investors and companies sharing their knowledge and experience on how to invest and raise capital in this explosive emerging market opportunity.
- Investor Pitch Contest on Thursday, May 9th for investors who want to learn about investing opportunities and for companies raising capital.
- Cannabis Business Crash Course is a one-day immersive educational experience for individuals, investors and companies seeking to learn more about the various Cannabis business opportunities and how to start a business and connect to resources in Colombia.

Cannabis Investing Forum & Investor Pitch Contest

- For companies raising capital and want to present at the Investor Pitch Contest please apply ASAP.
- An Investor Speed Dating event has been added during the Thursday, May 9th evening cocktail party.
- This will be an opportunity for investors to interact directly with promising Cannabis investment opportunities and experience a fast paced, one-on-one, face-to-face meeting with 30 companies, listening to CEOs present their best elevator pitch in 2 minutes.

ExpoCannaBiz is a Significant Economic Development Event for the Colombia-Latin America Cannabis Market

- The ExpoCannaBiz Business Conference has gathered the Cannabis leaders, investors and companies developing and investing in the growth of the Cannabis Market in Colombia and Latin America.
- The event provides opportunities to connect with companies and global investors participating in the explosive growth in the Colombia, Latin America markets where Legal cannabis sales are expected to rise to \$12.7 billion by 2028.
- "Latin America has a prospective market of over 500 million adult use customers and 4.3 million patients, making it a core priority in cannabis companies' global strategy. Its low-cost agricultural exports and increasing support for the legalization of recreational cannabis means it could play a pivotal role in the international cannabis industry."

Benzinga & Javier Hasse, Managing Director, Benzinga Cannabis

 ExpoCannaBiz announces the addition of Javier Hasse, Managing Director, Benzinga Cannabis as speaker and new media partnership with Benzinga. Javier is the author of "Start Your Own Cannabis Business, a #1 Best Seller on Amazon via Entrepreneur Media. Cannabis and has written more than 4,5000 articles published on mass media outlets including CNBC, Entrepreneur Magazine, Playboy, High Times, and Forbes.

Benzinga is a dynamic and innovative financial media outlet that empowers investors with high-quality, unique content that is coveted by Wall Street's top traders.

 Benzinga also hosts the successful Benzinga Cannabis Capital Conference which is *the* premier gathering of cannabis entrepreneurs and investors in North America.

Stories and Articles by Philip Rebentisch



Philip Rebentisch, Gotta Story Media has been engaged to write stories and articles about Cannabis, Colombia, Latin America and ExpoCannaBiz. H plans to write 6 stories and articles each week prior to the event and after. Following is the link to the first article:

Cannabis in South America - Opportunity Awaits

What is old is new again. The story of hemp and traditional cannabis in South America, Mexico, and the Caribbean is one of practicality, family medicine, adult-use, and unfortunately, ill-advised and unwarranted criminality. But things are quickly changing as South America is on the precipice of ushering in wide scale medicinal and adult-use cannabis. It is making a triumphant return (where it never really left) flush with positive developments and opportunity. Full article link posted on LinkedIn.

www.linkedin.com/pulse/cannabis-south-america-opportunity-awaits-philip-rebentisch/

New Partnerships Announced

- ExpoCannaBiz is pleased to announce it has partnered with **Michael Miller**, Investor, Ygeia Capital Partners Founder, "Cannabis Business Hour: creator and Host on Dash Radio, LA Weekly Cannabis Editor, to guide in the identification and invitation of Cannabis speakers, celebrities, companies and investors to the event, and in the creation conference agenda strategy implementation.

Formation of Leadership Advisory Board

- ExpoCannaBiz has announced the formation of leadership advisory board comprised of global cannabis executives and investors. **Ryan James Adams**, Global Cannabis Consultant has been asked to join and is assisting with building the network of Colombia and Latin America government, business, professional and cannabis relationships.

Launch of Cannabiz Magazine at ExpoCannaBiz & Marketing Partnership Program

- Cannabiz Magazine is a quarterly print and digital publication that will be launched and distributed at ExpoCannaBiz and target the Colombia, Latin America, North America, and Canadian cannabis business and investor community.

Launch of Marketing Partnership Program for Company Branding without Attending Event

- The Marketing Partnership Program provides the opportunity for cannabis executives, companies and service providers attending the event and are **for those that are not able to attend** the event to generate brand awareness at the event and following the event with CannaBiz Magazine articles, ads and executive bios and company descriptions.

Marketing Partnership Program

- Logo in Marketing Partnership section on ExpoCannaBiz website and marketing materials (See below)
- Includes company description in CannaBiz Magazine
- Provided with discount code for tracking ticket sales to cannabis network
- Commissions for ticket sales
- Commissions for referring companies that purchase Speaker Sponsor Package, Event Sponsorship, Exhibitor Booth
- **Complete Marketing Partnership Program Description and Compensation on page 10**

Event - ExpoCannaBiz Attending Spannabis & International Cannabis Business Conference in Barcelona, Spain

- Julian Tobar, Founder, ExpoCannaBiz and Michael Miller attended and met with existing and new speakers and companies at The International Cannabis Business Conference (ICBC) and Spannabis, Europe's top cannabis expo.
- These two events form a super-conference that begins March 14th in Barcelona, Spain. For more than fifteen years, Spannabis has been the world's biggest cannabis trade show while the ICBC in just five years has become the world's premier B2B cannabis networking event for entrepreneurs and investors, with attendees from over 50 countries.
www.spannabis.com/barcelona/en



Event Participants

(Note: Following when (Pending) is next to name or company this indicates that there has been verbal and email communication of event participation and an ExpoCannaBiz Agreement is in the process of being signed. Or an email is received with verification and approval for the use of speakers, sponsoring companies, media and marketing partners pictures and logos.)

The speakers at ExpoCannbiz are comprised of both international, Latin American and Colombia Cannabis experts, including:

Keynote Speakers

- Vicente Fox, Former President of Mexico, President, Centro Mexico
- Steve DeAngelo, President, Arcview Group
- Juan Manuel Galan, Colombia Senator
- Jennifer Sanders. Chief Executive Officer, CNS Equity Partners

New Speakers

- Juan Sebastian Cardona, Managing Director, Biz Latin Hub (Website - Yes)
- Sandra Carrillo, MD, M. Health Services Management (Website - No)
- Craig Dempsey, Managing Director, Biz Latin Hub (Picture (Website - No)
- Javier Hasse, Managing Director, Benzinga Cannabis (Website - No)
- Jim McAlpine, President, AURA Ventures, Founder, New West Summit (Website - Yes)
- Mohammad Hassain, CEO, NaturBazaar (Website - No)
- Michael Miller, Ygeia Capital Partners, Host, CannaBusiness Radio, Editor, LA Weekly Marijuana (Website - Yes)

ExpoCannaBiz Speakers (Pictures on Website)

- Agustin Angarita Lezama, Profesor, Universidad del Tolima
- Sahar Ayinehsazian, Banking Committee, National Cannabis Industry Association
- Rudy Ellenbogen, CEO at Cannabis on Purpose
- Zeta Ceti, CEO, Green Rush Consulting
- Douglas K. Gordon, Founder, CanEx Jamaica
- Lilac Mandeles, Vice President, Pharmaceuticals Ltd.
- Len May, CEO, EndoCanna Health, Inc.
- Lilach Mazor, Managing Director, Giving Tree Dispensary
- Jared Mirsky, CEO, Wick & Mortar
- T'Shura CS Gibbs, CEO, Zimmer and Company

Speakers Invited (Verbally communicated interest, verifying scheduling)

- Chad Bernstein, Cannabis Investor, Managing Principal, Bernstein Property Group (Pending)
- Danny Keith, Cannabis Club TV (Pending)
- Eliza Maroney, Co-Founder, Director of Sales & Marketing, Lucky Box Club (Pending)
- Luke Maroney, Co-Founder, President, Lucky Box Club (Pending)
- Vin Maru, Editor-In-Chief, Invest in MJ (Pending)
- Sumit Mehta, Chief Executive Officer, MAZAKALI (Pending)
- Josh "Preebz" Priebe Founder, SK8MAFIA, Bevel Group (Pending)
- Carlos Silva, Co-Founder, CEO (Pending)
- Derwin Wallace, Editor, CannalInvestor Magazine (Pending)
- Kevin Winston, Founder, DigitalLA (Pending)

New Sponsors

- Platinum – Avicanna – www.avicanna.com

- Platinum – Root Sciences – www.rootsciences.com
- Platinum – Theracann International – www.theracann.solutions
- Gold – CNS Equity Partners – www.cnsequitypartners.com
- Gold – One Colombia – www.onecolombiz.co (Pending)
- Gold – VerdeMed – www.verdemed.com
- Silver – Bona Vida Catamarans – www.bonavidacatamaranes.com/en
- Silver – CannalInvestor Magazine – www.cannainvestormag.com (Pending)
- Silver – ETCH BioTrace – www.etchbio.solutions
- Silver – One SYSTEM One Solution (OS2) – www.theracann.solutions/analytics
- Silver – Sprout - www.theracann.solutions/technologies

New Media Partners

- Benzinga – www.benzinga.com
- Cannabis Business Hour
- Cannabis Club TV – www.cannabisclub.tv
- CannalInvestor Magazine – www.cannainvestormag.com
- LA Weekly Marijuana – www.laweekly.com/marijuana

New Media Partners

- Benzinga Cannabis - www.benzinga.com/topic/cannabis
- Freedom Leaf – www.freedomleaf.com (Pending)
- Green Market Report – www.greenmarketreport.com (Pending)
- LaMarijuana.com – www.lamarijuana.com (Pending)
- Marijuana Stock Review – www.marijuanastockreview.com (Pending)
- Invest in MJ – www.investinmj.com (Pending)

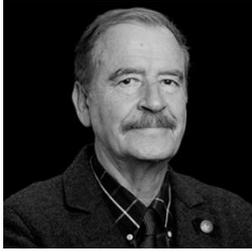
New Marketing Partners

- AURA Ventures – www.auraventures.co
- Biz Latin Hub – www.bizlatinhub.com
- Colombia Cannabis Investor – www.colcannin.com
- CannaKids – www.cannakids.org
- Gotta Story Media – www.gottastorymedia.com
- NaturBazaar – www.naturbazaar.co
- New West Summit – www.newwestsummit.com
- R.W. Navis & Associates - www.linkedin.com/in/rwnavis
- SCCBIG : Southern California Cannabis Business Investment Group – [website](#)

New Marketing Partners (Pending)

- The Bevel Group – www.bevelgroup.com (Pending)
- Cannabis Marketing Association – www.cannabismarketingassociation.com (Pending)
- Expert Dojo – www.expertdojo.com (Pending)
- Freedom Leaf Health – www.freedomleafinc.com (Pending)
- Green Market Summit – www.greenmarketsummit.com (Pending)
- Halcyon Innovation – www.halcyoninnovation.com (Pending)
- Pot.com – www.pot.com (Pending)
- Rush49 – www.rush49.com/deals/expo-cannabiz-cartagena-columbia (Pending)

KEYNOTE SPEAKERS



Vincente Fox

Former President of Mexico
President of Centro Fox



www.centrofox.org



Steve DeAngelo

President
The Arcview Group



www.shoparborside.com



Juan Manuel Galan

Senator
Colombia



www.senado.gov.co



Jennifer Sanders

Chief Executive Officer
CNS Equity Partners



www.cnsequitypartners.com

NEW SPEAKERS

3/25/2019 – Confirmed and Pending – Pictures need to be added to ExpoCannabiz website



José Bacellar

President & CEO
VerdeMed



www.verdemed.com



Chad Bernstein (Pending)

Cannabis Investor, Managing
Principal, Bernstein Property
Group



[Bernstein Property Group](http://www.bernsteinpropertygroup.com)



Juan Sebastian Cardona

Corporate Legal Counsel
Biz Latin Hub



www.bizlatinhub.com



Sandra Carrillo MD

Founder
M.Health Services



[Sandra Carrillo](http://www.sandracarrillo.com)



Craig Dempsey

Managing Director
Biz Latin Hub



www.bizlatinhub.com



Mohammad Hassain

CEO
NaturBazaar



www.naturbazaar.co



Javier Hasse

Managing Director
Benzinga Cannabis



www.benzinga.com



Danny Keith (Pending)

CEO
Cannabis Club TV



www.cannabisclub.tv



Eliza Maroney (Pending)
Co-Founder
Lucky Box Club



www.luckyboxclub.com



Luke Maroney (Pending)
Co-Founder, President
Lucky Box Club



www.luckyboxclub.com



Vin Maru (Pending)
Editor-in-Chief
Invest in MJ



www.investinmj.com



Jim McAlpine
President
AURA Ventures



www.auraventures.co



Sumit Mehta (Pending)
Chief Executive Officer
MAZAKALI



www.mazakali.com



Michael Miller
Investor, Radio Host
Ygeia Capital Partners



[Michael Miller](#)



Josh "Preebz" Priebe
Founder (Pending)
SK8MAFIA, Bevel Group



www.bevelgroup.com



Carlos Juan Silva (Pending)
CEO
One Colombia



www.onecolombia.co



Julian Tobar
Founder
ExpoCannaBiz



www.expocannabiz.com



Derwin Wallace (Pending)
Editor
CannaInvestor Magazine



www.cannainvestormag.com



Kevin Winston (Pending)
Founder
DigitALLA



www.digitalla.com

SPEAKERS

Pictures Added to ExpoCannabiz Website



Sahar Ayinehsazian
Banking Committee
NCIA



www.vicentesederberg.com



Zeta Ceti
CEO
Green Rush Consulting



www.greenrushconsulting.com



Rudy Ellenbogen
CEO
Cannabis on Purpose



www.woketalent.com



T'Shura CS Gibbs
CEO
Zimmer and Company



www.zimmerglobal.com



Douglas K. Gordon
Founder
CanEx Jamaica



www.canexjamaica.com



Agustin Angarita Lezama
Profesor
Universidad del Tolima



www.ut.edu.co



Lilac Mandeles
Vice President
Pharmaceuticals Ltd.



www.cannpharmaceutical.com.au



Lilach Mazor
Managing Director
Giving Tree
Dispensary



www.givingtreeaz.com



Len May
CEO
EndoCanna Health



www.endocannahealth.com



Jared Mirsky
CEO
Wick & Mortar



www.wickandmortar.com

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



MEDIA PARTNERS



MARKETING PARTNERS

AURA



BEVEL



CANNABIS MARKETING
ASSOCIATION



DigitAlA



Green Market Summit
The Advanced Economic State Of Cannab



NEWWEST4.0
summit



R.W. NAVIS & ASSOCIATES
Cannabis Executive Recruiting



INVESTOR PITCH CONTEST – PRESENTING COMPANIES

| Company | Presenter | LinkedIn | Company LinkedIn | Website |
|-------------------------|-------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------|
| Cannabis Club TV | Danny Keith, CEO |  |  | www.cannabisclub.tv |
| Cannabiscopes | David Schacter CEO |  |  | www.cannabiscopes.com |
| CannalInvestor Magazine | Derwin Wallace, Founder |  |  | www.cannainvestormag.com |
| Ethnothecharium | Luis Correa, CEO |  |  | www.ethnothecharium.com |
| Lucky Box Club | Luke Maroney, President |  | | www.luckyboxclub.com |
| NaturBazaar | Mohammad Hassain, CEO |  | | www.naturbazaar.co |
| MAZAKALI | Sumit Mehta, CEO |  |  | www.mazkali.com |
| VeraMed | José Bacellar, CEO |  |  | www.verdemed.com |



MARKETING PARTNER PROGRAM

Earn Revenue as a Marketing Partner

ExpoCannaBiz would like to have your help promoting the event to your cannabis network of individuals, professionals, companies and investors. We would like assistance in inviting additional speakers, sponsors, exhibitors, investors and attendees.

Generating Brand Awareness & Contacts

ExpoCannaBiz provides the opportunity for cannabis executives, companies and service providers attending the event and are ***for those that are not able to attend the event*** to generate brand awareness and build relationships prior to the event, at the event and following the event.

Who we are inviting and who should attend!

- Cannabis Companies – Colombia, Latin America, North America, Europe and Asia
- Government – Colombia, Latin America, North America, Europe and Asia
- Family Offices
- Accredited Investors
- Angel Investors
- Venture Capital Funds
- Private Equity Funds
- Financial Planners
- Wealth Managers
- Cannabis and Financial Publications
- Press

What do I receive as a Media or Marketing Partner?

ExpoCannabiz is offering the following incentives for Media and Marketing partners valued at \$3000.

- Company logo located in Media or Marketing Partners section on ExpoCannaBiz website, marketing materials at event.
- Company logo located in Media or Marketing Partners section of CannaBiz Magazine print (15,000) and digital magazine.
 - CannaBiz Magazine is a quarterly print and digital publication that will be launched and distributed at ExpoCannaBiz, online and in retail distribution and target the Colombia, Latin America, North America, and Canadian cannabis business and investor community.
 - CannaBiz Magazine provides the opportunity for cannabis executives, companies and service providers generate brand awareness during the event and following the event with CannaBiz Magazine articles, ads and executive bios and company descriptions.
- Company description in CannaBiz Magazine online digital edition. (Additional cost for print. 25% discount)
- Provided with 20% discount code to track ticket sales that can offered to your cannabis network that is tracked by ExpoCannabiz website and ticket ordering system.
- Receive 20% discount code to all cannabis network channels.
 - This discount offer is in addition to the ExpoCannaBiz discount offer on the website.
- Discount on advertising in CannaBiz Magazine print and online.
- Placement of articles and interviews. (Per Editor approval)

How Can I Earn Revenue?

Commissions can be earned the following ways:

- Launch of Marketing Partnership Program with Cannabiz Magazine for Company Branding without Attending Event.
 - Commissions for event ticket sales,
 - Commissions for speaker sponsorship packages, event sponsorship, and exhibitor booth sales
 - Commissions for ad sales for both print ad and online. Banner, Advertorial, video ad Podcast Interviews.
- **Compensation**
 - 20% commission for ticket sales
 - 15% commission for Sponsorship and Exhibitor referrals. An email sent to your email contacts that reply to interest is all that is required to earn this commission.
 - 15% commission for Ad sales in Cannabiz Magazine.
 - 5% commission override for other media, marketing, and affiliate partnerships introduced by you and your team. Includes event and magazine.

Marketing Channels to Distribute Code

- Associations
- Article
- Banner Ads
- Business Card
- Email
- Cannabis Companies
- Celebrity Influencers
- Email
- Event Calendars
- Meetup Groups
- Podcast
- Press Release
- Radio
- Social Media – Facebook, LinkedIn, Instagram, YouTube
- TV
- Text
- Websites – Cannabis, Event, Financial, News

How do I become a Marketing Partner and receive the Incentives that have a \$3000 value?

To be approved for the program please send an email and a list of marketing channels and campaigns you will provide.

Following is an example of the scope of marketing Biz Latin Hub outlined they will provide to promote ExpoCannabiz.

Brad,

As discussed, please find the action we will take.

We will:

- Announce the event through our website, noting that we get between 40,000 and 50,000 visits monthly.
- Publish six articles cannabis related to BizLatinHub.com
- Publish four articles related to cannabis industries on our different network online (Focus-economic, equities.com, etc.) Can't define entirely now as the topics and content need to be validated by their editors.
- Share the event and our presence on our different social platform – Facebook, LinkedIn, Twitter.
- Send two newsletters to our current list (1 a month)
- Promote the event to our network/client/prospect related to the fact that we will be speakers.

Adil, Director of Marketing, BizLatinHub – www.bizlatinhub.com

Additional Scope of Marketing Services Examples:

- Cannabis company and executive emails – 2,000
- Website – 1,000,000 visitors
- Social Media Reach – 3,000
- Manage Cannabis Meetup Group – 1,000 members
- Will write articles and distribute to editors – 2
- Will call for speakers and exhibitors – 10 hours
- Will attend events – Spannabis, ICBC
- Will design and run Facebook ads.

About ExpoCannaBiz

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[View Full Agenda](#)

REGISTER TODAY

SAVE 20% WITH DISCOUNT CODE _____

Reduced rate available for Investors

Call _____ or email _____ for more information

SPEAKERS BIOS



Jennifer M. Sanders

Founder, Chief Executive Officer

CNS Equity Partners



www.cnsequitypartners.com

www.auraventures.co

With CNS Equity Partners and AURA Venture Funds, Jennifer leverages her expertise in the alternative agriculture and holistic health industries as a corporate consultant for institutional firms and investments. As a founder of CNS Equity Partners, a virtue-based private equity firm, she launched the nation's first holistic health and cannabis herbal retailer. The fully integrated retailer, The Green Heart, is actively franchising across the United States.

A Harvard University Business School graduate, Jennifer specializes in international investment regulatory compliance and enterprise risk management with over 15 years of experience in leadership and business management. She has the following certifications: Certified Compliance and Ethics Professional, NRS Investment Advisor Certified Compliance Professional, Chief Compliance Officer Qualifying Examination of Canada, and a combination of investment securities licenses. Jennifer has also worked with foreign licensure and regulatory authorities in Canada, China and other countries.

Jennifer is an avid philanthropist and serves as a Board Member for The Green Heart Foundation, a 501(c)3 nonprofit that educates the public on the health benefits of the superfoods and medicinal herbs, including hemp and cannabis.



Sumit Mehta, CEO

Founder, Chief Executive Officer

MAZAKALI



www.mazakali.com

In addition to his role as Founder and CEO at MAZAKALI, Sumit is a consultant to The Arcview Group and the Managing Partner of Emerald Ventures. A frequent speaker at investment seminars, Sumit acts as a mentor to Arcview and Canopy companies and serves on the Canopy Investment committee as well as the NCIA Finance & Insurance committee. Sumit and MAZAKALI support NCIA, the Marijuana Policy Project and Students for Sensible Drug Policy.

Prior to joining the cannabis industry, Sumit spent nearly two decades in financial capital markets across sales, business development, management, research, analysis, valuation, strategy, capital introduction, institutional-level relationship management, wealth advisory, investment planning and operational consulting in domestic and overseas markets.

Sumit's experience includes: Financial Advisor, J.P. Morgan Securities, Director of Business Development, DiMeo Schneider and Associates; Head of Midwest Sales and Trading, Susquehanna Financial Group, Director of Institutional Equity Sales, UBS Investment Bank; Equity Research Analyst, Raymond James Financial; Associate Analyst, Merrill Lynch.

Sumit has earned an MBA from the University of Michigan, a BA in Economics with Honors from the University of Texas and currently holds Series 7, 63, 65 and 79 licenses. He resides in San Francisco where he enjoys riding his motorcycle, yoga and craft beer.



Derwin Wallace,
Founder

CannalInvestor Magazine



www.cannainvestormag.com

Before founding CannalInvestor Magazine & Webcast, Mr. Wallace accumulated more than 15 years of Investor Relations experience at companies including Home Depot, Cox Cable, First Data, and ResCare. As an Investor Relations Professional, Mr. Wallace has extensive experience communicating with and educating institutional investors, retail investors, research analysts, and financial media, including those interested in the medical cannabis industry. In 2014, Mr. Wallace decided to bring his investor relations experience to the cannabis sector and assisted in creating the Cannabis Investor Conference. Mr. Wallace holds an MBA with a concentration in Finance from Keller Graduate School of Management and a Bachelors of Science in Accounting from DeVry University.

U.S. CannalInvestor Magazine www.cannainvestormag.com

Canadian CannalInvestor Magazine www.cannainvestormag.ca

CannalInvestors Hub Magazine <https://joom.ag/P2EW>

CannalInvestor Webcast www.cannawebcast.com

CannaConsumer Magazine www.cannaconsumermagazine.com

CannaHealthcare Magazine www.chcmagazine.com

Black MJ Magazine www.blackmjmagazine.com

CannaReal Estate Magazine www.cannarealestatemag.com

In 1964, Fox was hired by [the Coca-Cola Company](#) as a route supervisor and drove a delivery truck. After nine years, he had risen to the top, serving as the President and Chief Executive of Coca-Cola Mexico; after six years in this role, he was invited to lead all of Coca-Cola's operations in Latin America, but Fox declined and later resigned from Coca-Cola in 1979.^[32] It was during the Fox's leadership of Coca-Cola Mexico that Coke became Mexico's top-selling soft drink, increasing Coca-Cola's sales by almost 50%.^[33]

News

DENVER, Feb. 25, 2019 /PRNewswire/ -- [Helix TCS, Inc.](#) (OTCQB:[HLIX](#)) (the "Company"), the leading provider of critical infrastructure services to the global legal cannabis industry, welcomes the former President of Mexico, Mr. Vicente Fox Quesada, to its Board of Directors. Mr. Fox will support the Company as a strategic advisor as it continues its growth into the international cannabis market.

