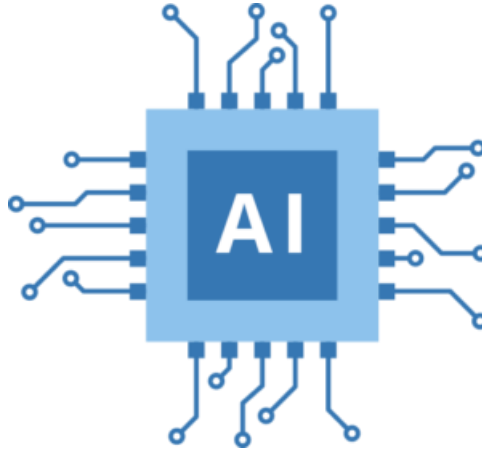




## AI Technology Investment Opportunity



*Trolion, Inc. is developing intellectual properties (IP) for a cognitive and data driven online platforms with Artificial Intelligence technology!*

# DISCLAIMER

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This information is not intended to provide complete sales information on a specific product. All investment offers must be preceded or accompanied by a Private Placement Memorandum. Please read it carefully to learn about the risks of investing. Investments in Convertible Notes are highly speculative and may be affected by adverse economic and regulatory changes, among many other risks highlighted a Private Placement Memorandum. This information is not an offer to sell any securities. Such offer may only be made by the Sponsor or its authorized representatives in approved states and to Accredited Investors as defined by SEC Rule 506c.

# COMPANY



Trolion, Inc., a California Corporation, was established in 2011 to develop online technologies and platforms in the internet content and information industry.

Trolion has successfully launched Rush49.com, an e-commerce platform, with its software assets in digital marketing and AI. Rush49.com offers a marketplace for experiences such as activities and events in USA and Canada. Some of the popular experiences have been amusement parks, rock climbing, driving experiences, food and wine festivals, music festivals, et al.

The Company's headquarters are in El Segundo, CA with a software development team in India.

## Revenues 2012 - 2018

Trolion has been generating revenues since 2012. Gross billings have grown to \$5.5 million in 2017 and over \$23 million gross billings since inception. Revenues for July 2018 were 40% greater than June. August is projected to reach \$700,000. The current revenue estimates for 2018 are \$9,000,000. This is prior to new growth capital.

## Financial Projections

	2018	2019	2020	2021	2022
REVENUE	\$7,863,000	\$24,908,000	\$57,745,000	\$115,813,000	\$213,687,000
SHARE PRICE	\$ 0.80	\$1.60	\$2.58	\$4.20	\$6.17

# INVESTMENT OFFERINGS



The Company is raising capital by offering the following investment opportunities to the accredited and institutional investors:

- \$1M 8% Convertible Note with up to 2-year term. Converts to Trolion, Inc. Common Stock (the “Securities”) at 20% discount.
- \$5M Private Offering of Common Stock.

## Share Pricing

- \$.54 / share for the first \$1m tranche (30% discount from \$0.80 / share)
- \$.64 / share for convertible note (20% discount from \$0.80 / share)
- \$0.80 / share for the second tranche \$2m
- \$1.60 / share for the third tranche of \$2.0m

## Valuation

- Offering Pre-Valuation: \$28.6 million
- Post Valuation: \$33.6 million

## Ownership Percentage:

- 11.6%

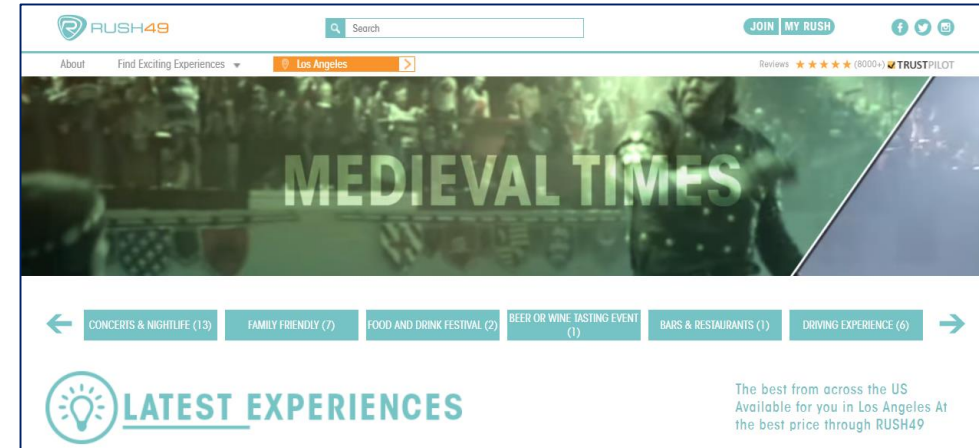


## [Rush49 YouTube Video](#)

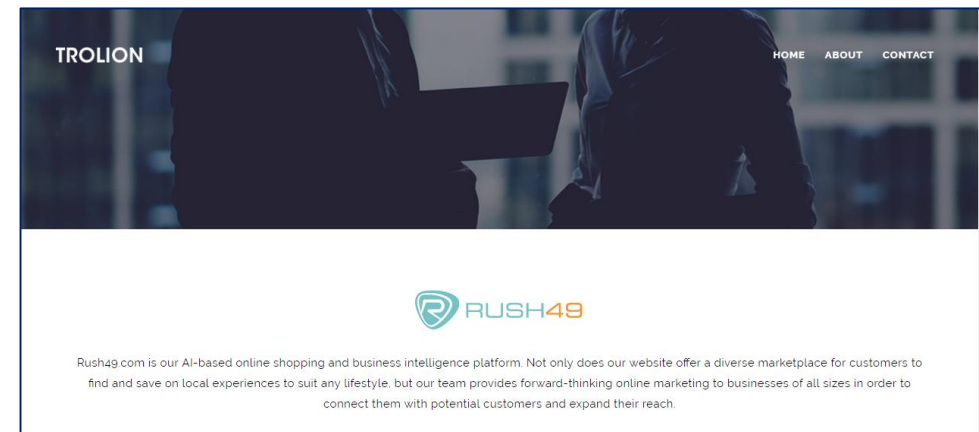


## [Rush49 Youtube Channel](#)

## [Rush49 Website](#)



## [Trolion, Inc. Website](#)





RUSH49

A cognitive and data driven platform coupled with geographic expertise to curate personalized experiences



WHEN YOU WANT TO FIND AN **ITEM**,  
YOU GO TO **AMAZON**...

WHEN YOU WANT TO FIND AN  
**EXPERIENCE**, WHERE DO YOU GO?

# PROBLEM

No current platform to find personalized  
**Activities and Events near them**



## User Discovery

Activity seekers want to spend less time discovering and more time being active



## Merchant Marketing

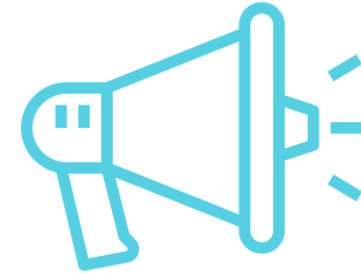
Event and Activity Organizers are ill-equipped to effectively target customers on their own.



# SOLUTION



An **AI Assistant** to **curate** experiences, conduct **purchases** and help make the **most** out of the activities



**Amplify** the **reach** of organizers to in-market audiences using its **robust customer base** and **cognitive marketing**

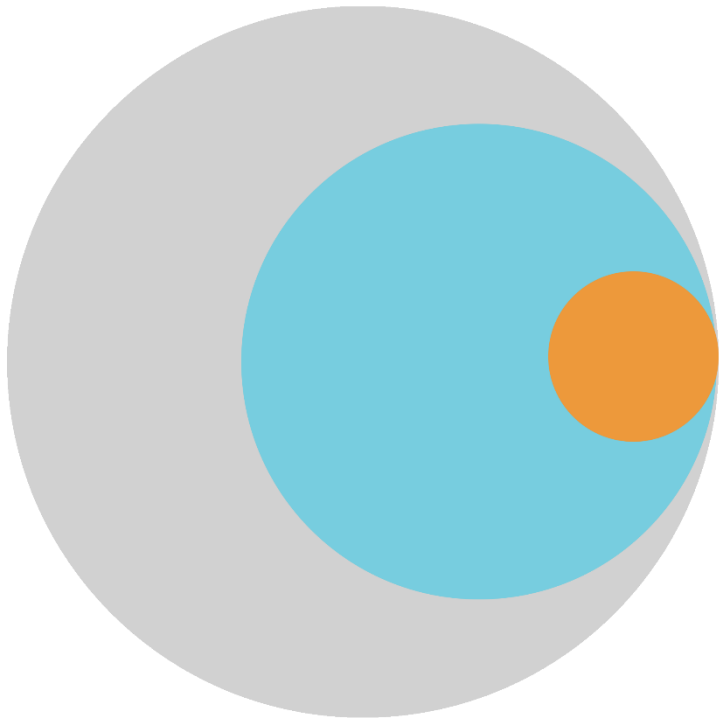


# OPPORTUNITY

Total Available Market \$24.5 Billion

Served Available Market \$8.9 Billion

Target Market \$2.6 Billion\*



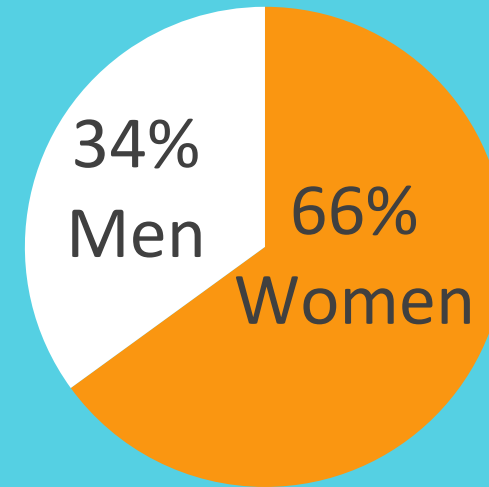
Target Market calculations are based on PhoCusWright survey 2017 for Tours & Activities

Average Household Income Over

\$83k

Between the Ages of

18-55



Total Customers: 350,000

Total Experiences Sold: 560,000

Total Merchants: 1,411

Potential Customers: 74,000,000

Revenue Potential: 520x



# BUSINESS MODEL

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## Current Business Model

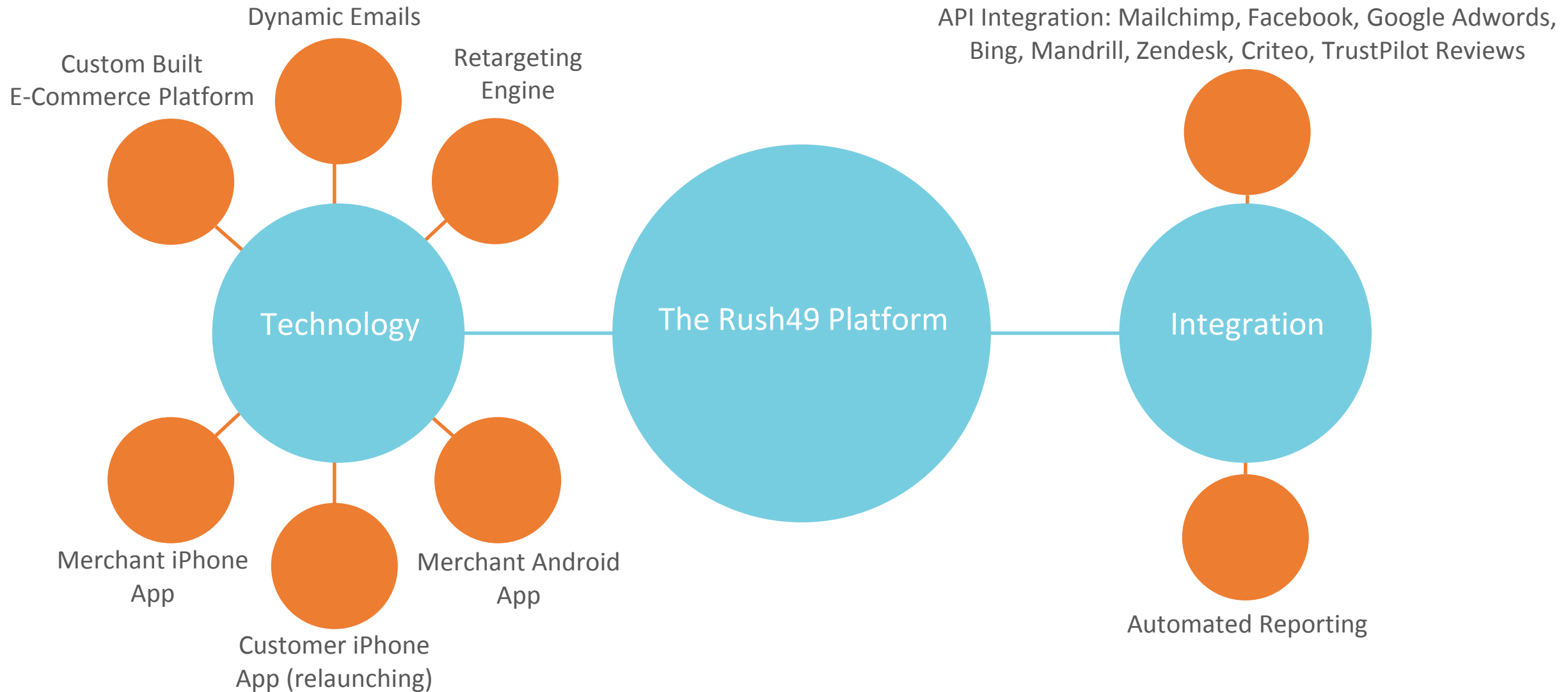
Leverage a discount business model for quality experiences yielding a 43% gross profit margin on all experiences sold.

## Scaling through Technology

Transition from a discount focus to an AI assistant built on the current platform, curating personalized experiences. This will increase the platform's adoption and its perceived value to activity seekers. This truly unique service also increases the merchants' bottom line.



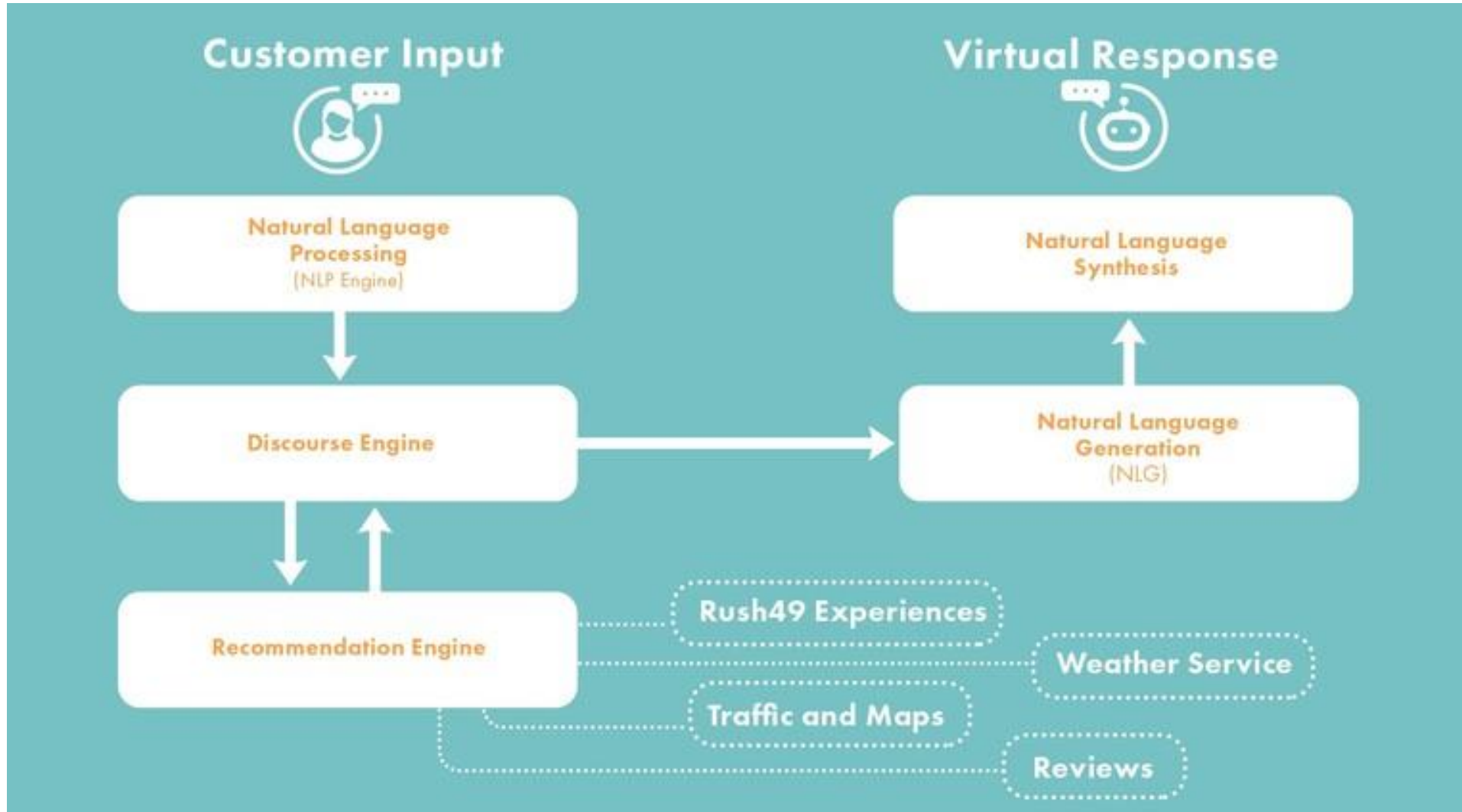
# CURRENT TECHNOLOGY PLATFORM



Rush49 is a closed loop platform leveraging data driven technology in a **fully integrated platform**



# AI VIRTUAL ASSISTANT



# TECHNOLOGY INFRASTRUCTURE

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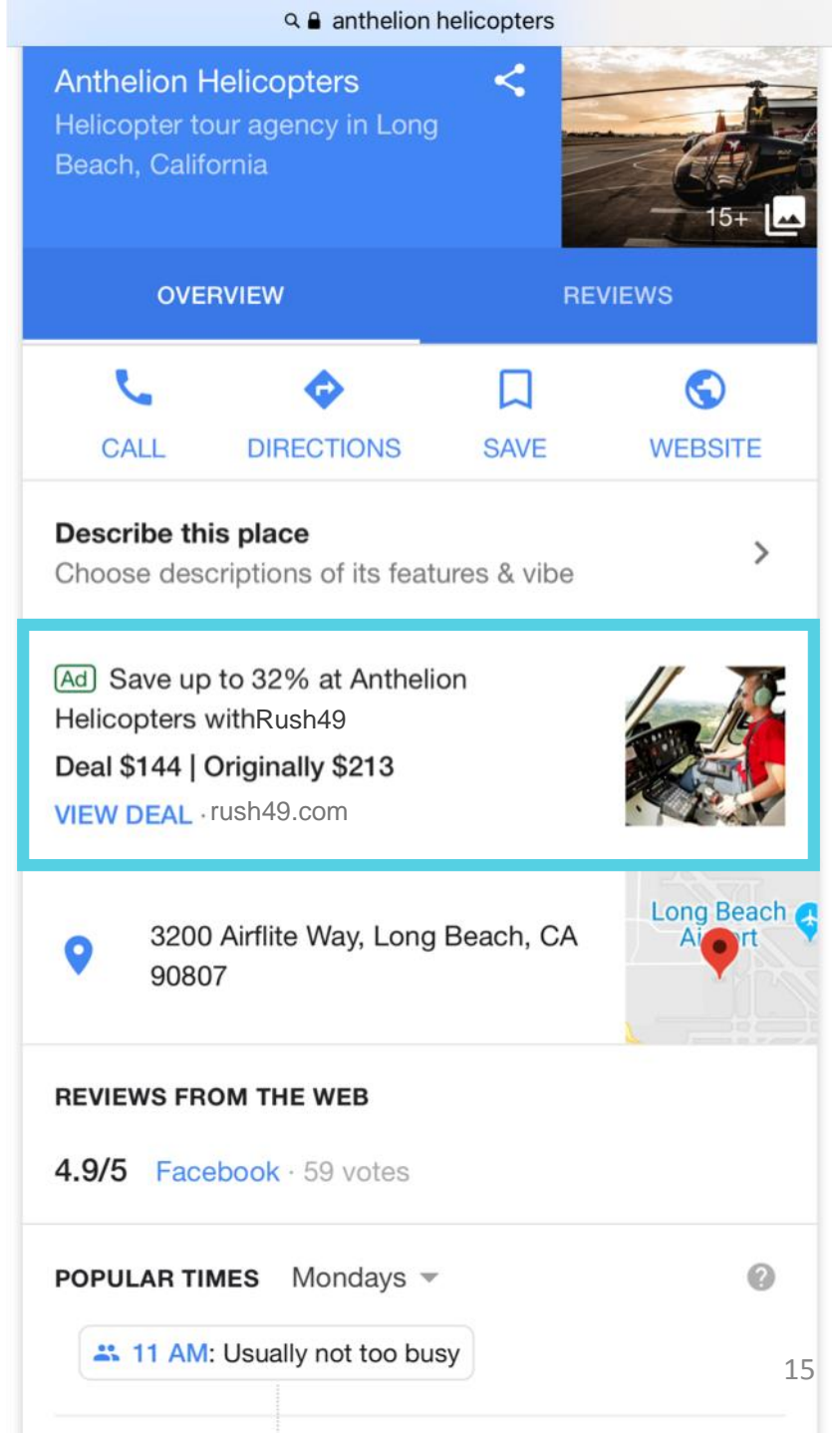


# Key Partnerships

Rush49 was chosen for a new advertising platform from Google—still in a select private alpha phase. This platform is otherwise highly exclusive to handful of giant advertisers in the space, such as Groupon.



This is a multi-year early access






# RETARGETING PIXEL

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80% of new customers require **9+ brand touch-points** before deciding to buy. Our proprietary retargeting process acquires these new customers for our clients. Our expertise creates optimized promotions without **risk** or **out-of-pocket cost**.

# COMPETITIVE LANDSCAPE

	 RUSH49	 goldstar™	 ticketmaster®	IF ONLY	Tiqets
<b>Premium Experience</b>	✓	✓	✓	✓	✓
<b>Niche Experiences</b>	✓	✗	✗	✓	✓
<b>Activities</b>	✓	✓	✓	✗	✗
<b>Events</b>	✓	✓	✓	✗	✗
<b>Location-Based Suggestions</b>	✓	✗	✗	✗	✗
<b>Machine-Learning Customer Suggestions</b>	✓	✗	✗	✗	✗
<b>B2B Branded Campaigns</b>	✓	✗	✗	✓	✗

# SELLER SERVICES

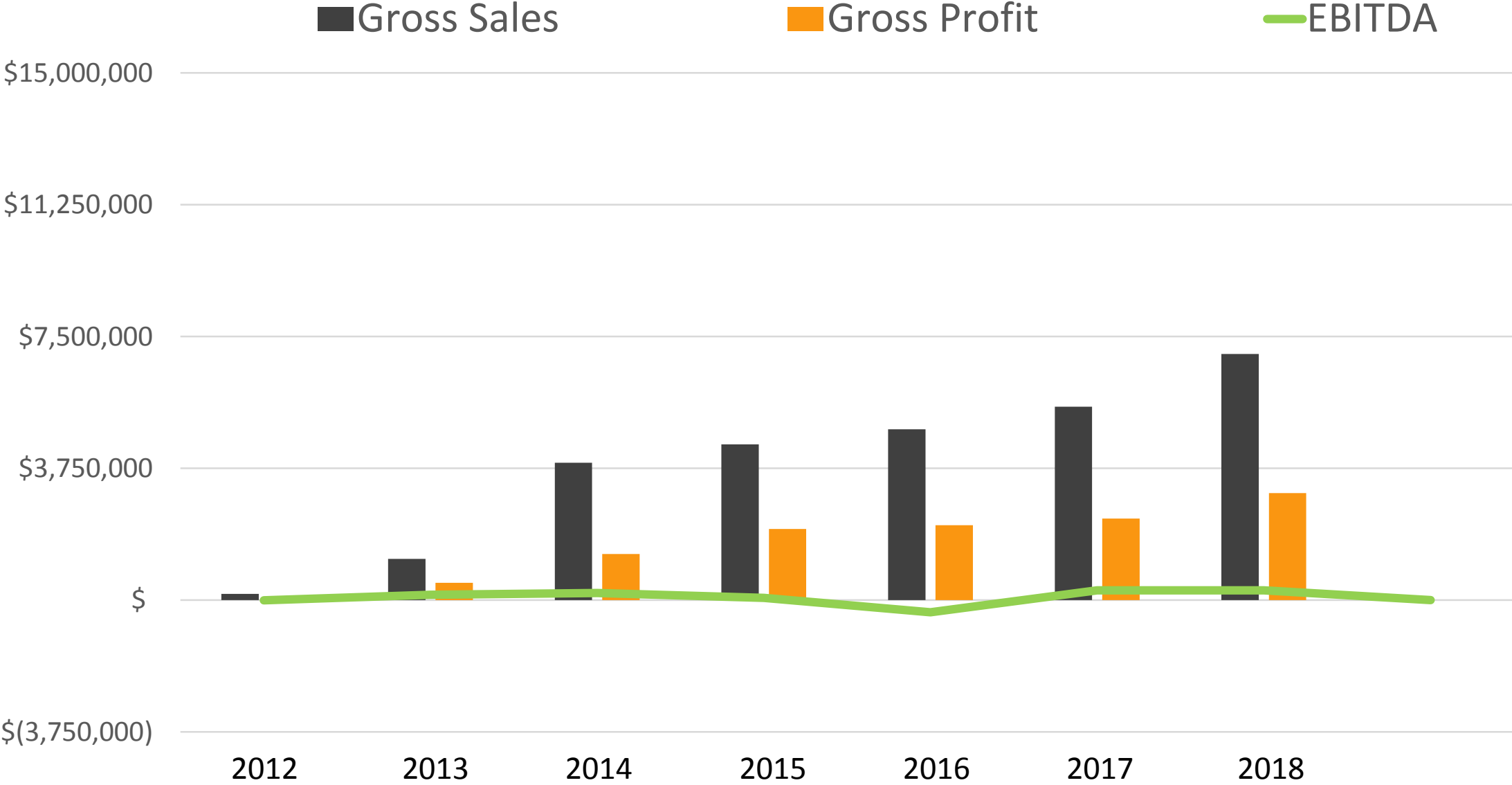
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- Marketing- SMM, RT, YT, SEO
- Source Sponsorships
- Source Vendors
- Venue Selection
- Volunteer Generation
- Event Management
- Event Production
- Proximity Marketing
- Influencer Marketing
- Investor lead generation

# FINANCIALS

\*Gross Sales Include Pass Through Revenue



# CORE TEAM



Operations and  
Marketing

Serial Entrepreneur.  
Setup Teams in 4  
different countries.

Studied Computer  
Science @ USC. MBA  
from LMU.

Kumar Kotla CEO



Platform Engineering

Two decades of experience in  
enterprise architecture,  
integration and application  
security.  
Authored multiple reference  
architectures with  
Engineering team at RedHat.

Babak Mozaffari



Business Development &  
Sales

Proven leader in Sales and  
Management with 7 years in  
venture backed startups.  
Studied Psychology @  
Villanova University and  
Industrial/Organizational  
Behavior @ UNH.

Dan Casale



Advisor CFO

A former executive of Curse  
(acquired by Twitch) and  
Team Liquid (acquired). He  
has raised \$25m in venture  
capital, venture debt.  
Excels in eSports, startups,  
and gaming.

Brandon Byrne



Engineering Manager

*13+ years of IT experience  
and as part of his many  
projects, he has done  
multiple facets of software  
development. He has  
previously consulted for  
Northwestern Mutual,  
GoWireless, Bell Aliant and  
others on IT.*

Loknath Banerjee



Marketing

Works on Conventional  
and Unconventional  
Creative Marketing.

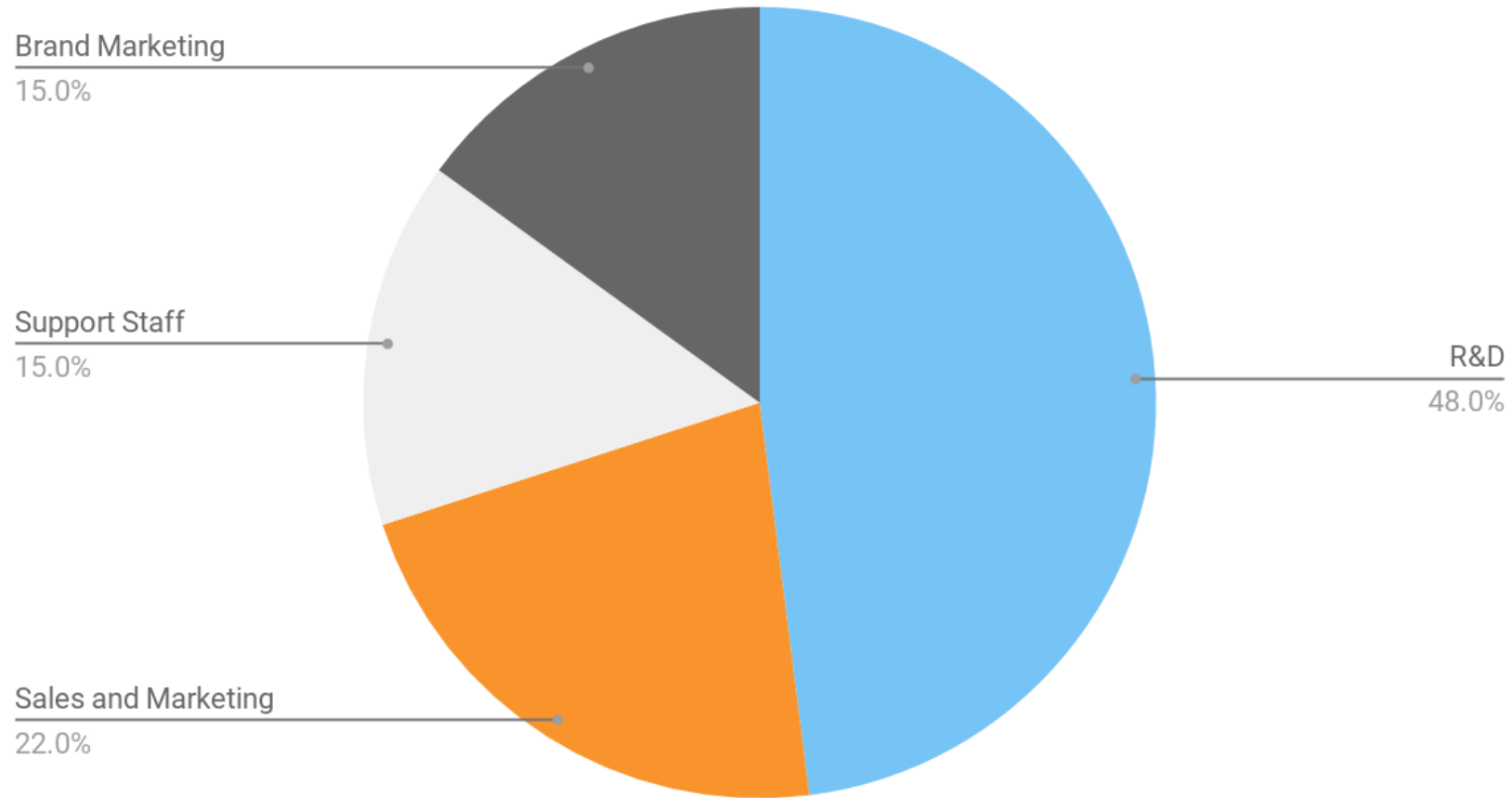
Graduated Pace  
University.  
Masters @ FIT NY

Jillian Lore



# USE of FUNDS

## Use of Proceeds



# CONTACT INFORMATION



**Brad Turner**

Corporate Strategy, Investor Relations



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**WeChat**

bradleyjturner



**LinkedIn**

[www.linkedin.com/in/bradleyturner](http://www.linkedin.com/in/bradleyturner)

