SEICON III	**Opportunities to Participate** Speaker * Panels * Presenting Company Raising Capital * Startup Fast Pitch to Investor Judges * Podcast Interviews * Exhibiting * VIP Gift Bag Distribution
~~$10,000~~ On Sale $5500 – 3 available 3 Presentations + Exhibitor + Adam Torres Podcast & Distribution + Podcast Interviews FINTECH TV Stage July 7: Las Vegas Live / July 8 – 9: Investor Fast Pitch Registration Link	Speaker, Panel, Presenting Company Raising Capital 3 x 15-Minute Presentations, 10x10 Exhibitor Booth / Adam Torres Podcast & Distribution / Podcast Interviews FINTECH TV Stage / 4 SEICon III All Access Tickets (Day of Ticket Value $3586)
$3,500 – 15 Minute Presentation + Exhibitor + Podcast Select: July 7: Las Vegas Live / July 8 – 9: Investor Fast Pitch Registration Link	Speaker / Panel / Presenting Company Raising Capital 15 Minutes / Exhibitor Booth / Adam Torres Podcast and distribution 2 SEICon III All Access Tickets (Day of Ticket Value $1798)
$2,500 – 15 Minute Presentation + Exhibitor Select: July 7: Las Vegas Live / July 8 – 9: Investor Fast Pitch Registration Link	Startup Fast Pitch Competition to Investor Judges 15 Minutes / Exhibitor Booth 2 SEICon III All Access Tickets (Day of Ticket Value $1798)
$1500 - 5 Minutes Startup Fast Pitch + 20 Minute Podcast Select: July 7: Las Vegas Live / July 8 – 9: Investor Fast Pitch Registration Link	Startup Fast Pitch Competition to Investor Judges Podcast interview on FINTTECH TV Stage in Creator Studio Expo 1 SEICon III All Access Tickets (Day of Ticket Value $899)
$1,000 – 5 Minutes Startup Fast Pitch Select: July 7: Las Vegas Live / July 8 – 9: Investor Fast Pitch Registration Link	Startup Fast Pitch Competition to Investor Judges - 5 Minutes 1 SEICon III All Access Tickets (Day of Ticket Value $899
$1,000 Adam Torres Podcast Interview and Distribution July 8: Book Time Registration Link	Adam Torres Podcast Interview & Distribution (Standard Price: $5,000) 1 SEICon III All Access Tickets (Day of Ticket Value $899) July 8: Adam Torres Exhibitor Booth Creator Studio Expo
$1,000 - 20 Minute Podcast Interview FINTECH TV Stage / Creator Studio Expo SEICon III Registration Link	20 Minute Podcast Interview on FINTECH TV Stage in Creator Studio Expo Scott Page, Dr. Nick Delgado, Brandi Veil, Jeff Richfield, 1 SEICon III All Access Tickets (Day of Ticket Value $899)
$1,000 - VIP Gift Bag + SEICon III All Access Ticket Registration Link	VIP Gift Bag Add Product 1 SEICon III All Access Tickets (Day of Ticket Value $899)

CONTACT

Brad Turner, CEO, Marketing Completion Fund

Partner SEICon Investor Fast Track | Producer, Las Vegas Live with Adam Torres

310 663-1434 | brad.turner@completionfund.com

SEICon III Sports, Entertainment & Innovation Conference
Bellagio Hotel & Casino · Las Vegas, NV
July 6–9, 2026
Presenting Sponsor: USA TODAY Sports · Global Media Partner: FINTECH.TV

A four-day conference convening 750–1,000 senior leaders — 78% senior executives, 52% C-Suite and founders — across keynotes, summits, live broadcast, and curated capital introductions through the SEICon Investor Fast Track, powered by Marketing Completion Fund. Sponsors and speakers span USA TODAY Sports, NVIDIA, Las Vegas Athletics, the Las Vegas Raiders, PGA Golf, and UNLV.

OVERVIEW

- ✓ Empowers academia, corporations, government, organizations and non-profit entities to align.
- ✓ Accelerates the development of new products, services and technologies
- ✓ Brings together thought leaders and subject matter experts from across the globe to educate, collaborate and create dynamic ventures together
- ✓ Elevates the entire market to improve the future of sports and entertainment for all
- ✓ Blends world class sports-entertainment properties and industry luminaries with the brightest minds in academia and our future leaders, students

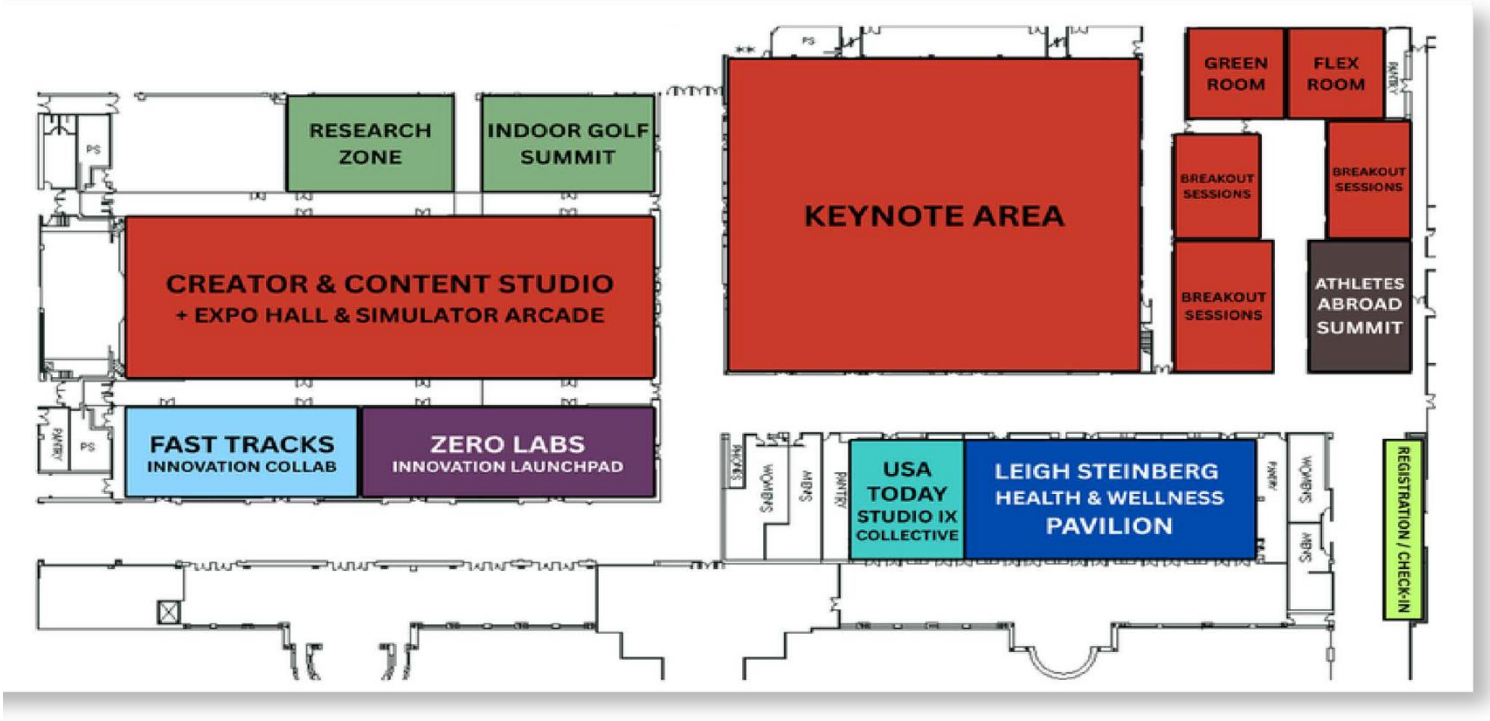
TOPICS & CONTENT TRACKS

1. Artificial Intelligence/Immersive Tech
2. Celebrating Women 's Accomplishments
3. Data & Analytics | Fan Engagement
4. Music | Fashion | Film | Culinary Arts
5. Hospitality | Venues
6. Legal | HR | Careers | Academia
7. Public & Private Sector Collaboration
8. Sponsorships & Partnerships
9. Sports Medicine | Mental Health and Wellness

Four-Day Agenda

Monday, July 6	SEICon III Investor Networking @ Bellagio	6:00 PM–9:00 PM	Registration Link
Tuesday, July 7	Las Vegas Live with Adam Torres	10:00 AM–6:00 PM	Registration Link
Tuesday, July 7	SEICon III Opening Night Reception *(Requires SEICon All-Access Ticket)*	6:30 PM - 8:00 PM	Registration Link
Wednesday, July 8 – Thursday, July 9	Investor Fast Track	10:00 AM–6:00 PM	Registration Link
Wednesday, July 8 – Thursday, July 9	SEICon III		

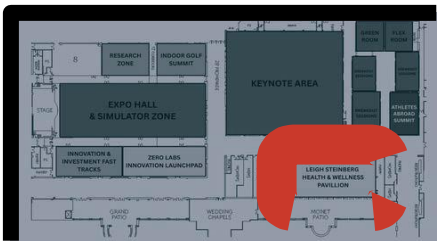
PRELIMINARY SITE PLAN – BELLAGIO



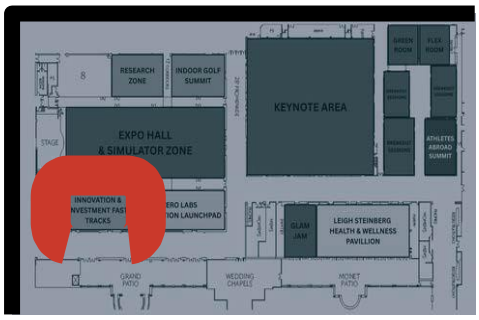
Creator Studio Expo

Four-Day Agenda	
Monday, July 6 SEICon III Investor Networking @ Bellagio 6:00–9:00 PM Leigh Steinberg Health & Wellness Pavilion	Investor Networking Reception Complementary for verified angel & accredited investors, industry professionals and guests. (Excludes All Access SEICon programming.) Registration Link
Tuesday, July 7 Las Vegas Live with Adam Torres 10:00 AM–6:00 PM Leigh Steinberg Health & Wellness Pavilion	Las Vegas Live with Adam Torres Full day of speakers, company presentations, and founder-investor networking across AI, health & longevity, entertainment & media, and consumer & capital markets. Complementary for verified accredited investors. / Industry professionals and guests. $99 Registration Link
Tuesday, July 7 SEICon III Opening Night Reception 6:00 PM–9:00 PM	Opening Night Reception (Requires All-Access ticket) Registration Link
Wednesday, July 8 – Thursday, July 9 Investor Fast Track 10:00 AM–6:00 PM	Investment sessions: AI, Sports & Golf, Health & Wellness, Innovation & Technology, Finance & Investment, Brand & Consumer. 15-min company presentations to investors, the Startup Fast Pitch Competition (5-min pitches to judges), investor judging, and direct capital introductions. Complimentary for investors; $99 industry/guests. Registration Link
Wednesday, July 8 – Thursday, July 9 SEICon III 10:00 AM–6:00 PM	10:00 AM–6:00 PM. Creator Studio Expo · Leigh Steinberg Health, Brain & Longevity Summit · Athletes Abroad Summit · Studio 9 Women's Leadership Conference · PGA / Indoor Golf Summit · Research Zone · closing keynotes and awards · two wrap parties · closing party at TAO Nightclub. Requires All-Access ticket ($699). Registration Link

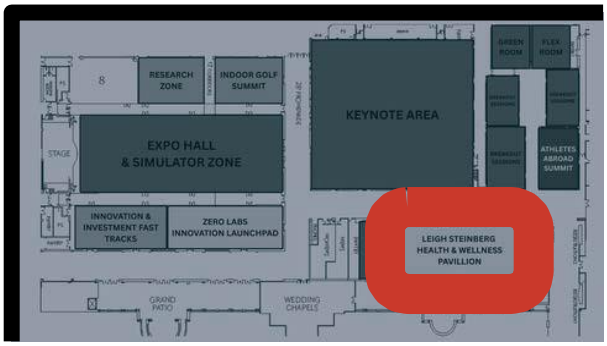
LEIGH STEINBERG HEALTH & WELLNESS PAVILION



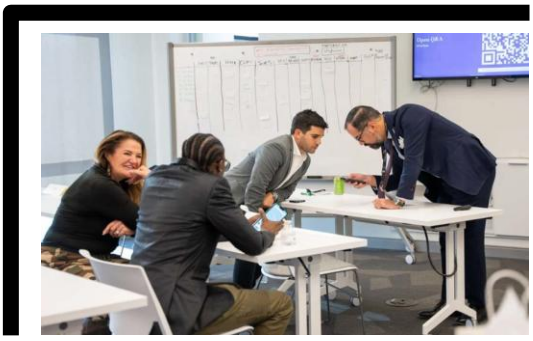
JULY 8-9: NVESTOR FAST TRACK

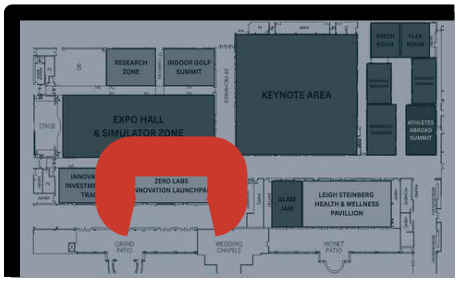


JULY 7: LAS VEGAS LIVE WITH ADAM TORRES

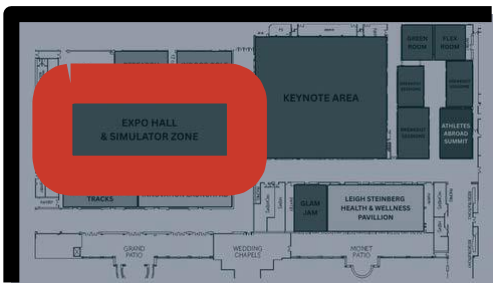


ZERO LABS INNOVATION LAUNCHPAD

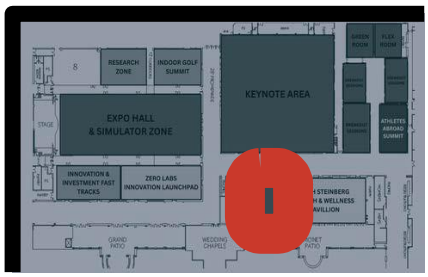




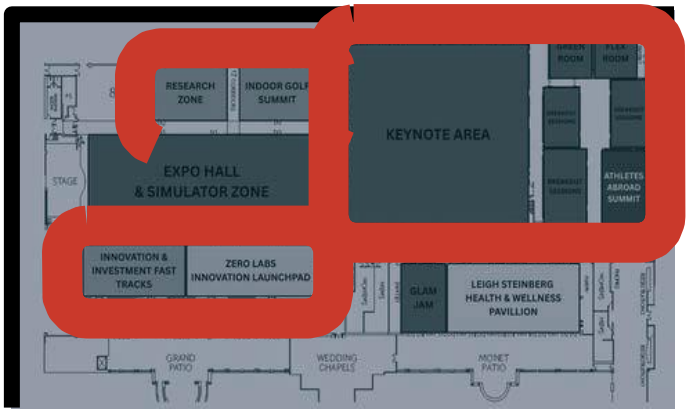
CREATOR & CONTENTSTUDIO + EXPO HALL & SIMULATOR ZONE

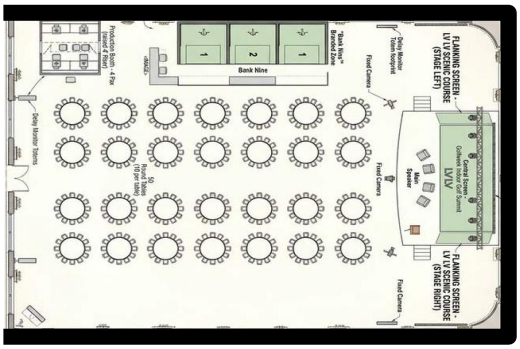


STUDIO IX COLLECTIVE



KEYNOTES AND BREAKOUT SESSIONS





SEICon III Conference Agenda *Subject to Change

Tuesday, July 7, 2026	
Opening Night Reception	6:30 PM - 8:00 PM
Wednesday, July 8, 2026	
Exhibits Open + Dedicating Networking	9:00 AM - 10:00 AM
Keynote: Excellence at Scale: Building the Future Of Sports, Entertainment & Live Experiences	10:00 AM - 11:00 AM
Creator Studio Expo: Fighter Foundry	11:30 AM - 12:15 PM
A Baltimore Story	11:30 AM - 12:15 PM
Studio IX Collective: Fireside and Coffee — Leadership & Legacy	11:30 AM - 12:15 PM
Everyone is Mr. Irrelevant	11:30 AM - 12:15 PM
Patch Perfect: How Jersey Sponsorships Became One of Sports' Most Powerful Commercial Assets	11:30 AM - 12:15 PM
Performance & Biomechanics in Golf	11:30 AM - 12:25 PM
Studio IX Collective Luncheon: Sponsored by Oak Harvest Financial Group: Emotional Wealth: How to Switch Your Mindset to Money	12:30 PM - 1:30 PM
The Future of Golf	1:00 PM - 1:55 PM
The Evolving Fan: Personalization and Digital Experience	1:45 PM - 2:30 PM
The Economics of Sports Infrastructure and Urban Development	1:45 PM - 2:30 PM
From the Locker Room to the Boardroom: Brotherhood, Business & Building a Legacy	1:45 PM - 2:30 PM
Creator Studio Expo: Joshua Dixon	1:45 PM - 2:30 PM
Studio IX Collective: The Multi-Hyphenate Advantage — Building Your Brand, Expanding Your Impact, and Owning Your Story	1:45 PM - 2:30 PM
Performance & Environment in Golf	2:00 PM - 2:55 PM
Keynote: Beyond the Super Bowl	3:00 PM - 4:00 PM

Golf Equipment and Technology	4:00 PM - 4:55 PM
Predictive Markets: Are They the Future of Sports Betting?	4:30 PM - 5:15 PM
Beyond the Hype: Practical AI Applications in Sports and Entertainment	4:30 PM - 5:15 PM
The New Playing Field: Athlete Wellness, Gambling Culture & Technology in Modern Sports	4:30 PM - 5:15 PM
From Data to Devotion: Building Smarter Fan Audiences with First-Party Data	4:30 PM - 5:15 PM
The Taylor Effect: The Power of Brand	4:30 PM - 5:15 PM
Golf Poster Session & Networking Reception	5:00 PM - 6:00 PM
Wrap Party	5:00 PM - 7:00 PM
Thursday, July 9, 2026	
Exhibits Open + Dedicating Networking	9:00 AM - 10:00 AM
Keynote: Sports, Entertainment & Cultural Diplomacy as Catalysts for Economic Growth and Global Connection	10:00 AM - 11:00 AM
Bowl Season x Coca-Coca Case Study: Building Value in Sponsorships & Athletics	11:30 AM - 12:15 PM
Redefining Brand Partnerships in a New Era of Engagement	11:30 AM - 12:15 PM
Performance Analytics in Golf	11:30 AM - 12:15 PM
Studio IX Collective: The New Face of Sports Media	11:30 AM - 12:15 PM
Creator Studio Expo: The Analytics Advantage: Using Data to Power Revenue, Fans, and Innovation	11:30 AM - 12:15 PM
Visionary Medical Leaders	11:30 AM - 12:15 PM
Mental Training: How to Set Your Mind to Win	1:15 PM - 1:45 PM
Concussion Foundation	1:45 PM - 2:30 PM
Measuring ROI in Sponsorships: Beyond Impressions	1:45 PM - 2:30 PM
Ethics, Creativity, and the Human Element in AI-Driven Entertainment	1:45 PM - 2:30 PM
Podcast Power: Women Building Audiences	2:00 PM - 2:45 PM
Behavior and Decision Making in Golf	2:00 PM - 2:55 PM
Keynote: Evenplay Index: Bridging the Physical and Digital Divide	3:00 PM - 4:00 PM
UNLV & Syracuse Golf Analytics Certification Seminar	4:30 PM - 5:15 PM
Academia and Industry Collaboration: Educating the Next Generation	4:30 PM - 5:15 PM
The Business of Women’s Sports: Growth, Investment, and Opportunity	4:30 PM - 5:15 PM
Beyond Jersey: The Expanding Influence of Athletes	4:30 PM - 5:15 PM
Wrap Party	5:00 PM - 7:00 PM