

# SEICon III

## Packages, Pricing & Participation Opportunities

July 6–9, 2026 | Bellagio Hotel & Casino, Las Vegas, NV

### 1. Attendee Tickets — On Sale Now

Ticket Type	Price	Includes
SEICon All Access — Early Bird	<b>\$699</b>	All tracks, speakers, exhibitors, wrap parties, F1 Paddock tour, and Las Vegas Athletics Ballpark Experience.
SEICon All Access — Starting June 1	<b>\$899</b>	All tracks, speakers, exhibitors, wrap parties, F1 Paddock tour, and Las Vegas Athletics Ballpark Experience.
1-Day Ticket (Wednesday or Thursday)	<b>\$299</b>	All tracks, speakers, and exhibitors for the selected day.
Las Vegas Live with Adam Torres (July 7)	<b>Complimentary</b>	Angel and Accredited Investors only.
Investor Networking (July 6)	<b>Complimentary</b>	Angel and Accredited Investors, Industry Professionals.

### 2. Participation Pricing — Speakers, Presenters & Exhibitors

Built for founders, companies raising capital, and thought leaders who want stage time, exhibitor presence, and media exposure during the SEICon Investor Fast Track. Day-flexible packages let you select your preferred date from July 7, 8, or 9. All packages include investor and attendee leads, podcast distribution where noted, and one or more SEICon All Access tickets.

Price	Package	Includes
<b>\$10,000</b>	<b>Speaker / Panel / Presenting Company Raising Capital — Premium</b> <i>Choose 2</i> <i>July 7<sup>th</sup> Las Vegas Live with Adam Torres</i> <i>July 8<sup>th</sup> or 9<sup>th</sup> Investor Fast Track</i>	Two 15-minute presentations · Exhibitor table · Adam Torres podcast interview & distribution · Investor & attendee leads · 4 SEICon All Access tickets
<b>\$5,000</b>	<b>Speaker / Panel / Presenting Company Raising Capital — Standard</b> <i>Choose 1</i> <i>July 7<sup>th</sup> Las Vegas Live with Adam Torres</i> <i>July 8<sup>th</sup> or 9<sup>th</sup> Investor Fast Track</i>	15-minute presentation · Exhibitor table · Adam Torres podcast interview & distribution · 2 SEICon All Access tickets

Price	Package	Includes
<b>\$3,000</b>	<b>Speaker / Panel / Presenting Company Raising Capital — Core</b> <i>Choose 1</i> <i>July 7<sup>th</sup> Las Vegas Live with Adam Torres</i> <i>July 8<sup>th</sup> or 9<sup>th</sup> Investor Fast Track</i>	12-minute presentation · Exhibitor table · 2 SEICon All Access tickets
<b>\$2,000</b>	<b>Exhibitor + Podcast Package</b>	Exhibitor table · Adam Torres podcast interview & distribution · 2 SEICon All Access tickets
<b>\$2,000</b>	<b>Virtual Speaker — Presenting Company</b> <i>Choose 1</i> <i>July 7<sup>th</sup> Las Vegas Live with Adam Torres</i> <i>July 8<sup>th</sup> or 9<sup>th</sup> Investor Fast Track</i>	15-minute virtual presentation · Includes podcast distribution and digital recognition
<b>\$1,000</b>	<b>Startup Fast Pitch Competition</b> <i>Choose 1</i> <i>July 7<sup>th</sup> Las Vegas Live with Adam Torres</i> <i>July 8<sup>th</sup> or 9<sup>th</sup> Investor Fast Track</i>	5-minute pitch to investor judges · 1 SEICon All Access ticket
<b>\$1,000</b>	<b>VIP Gift Bag Product &amp; Marketing Distribution</b>	200-item product/marketing material distribution in VIP gift bag · 1 SEICon All Access ticket
<b>\$1,000</b>	<b>Adam Torres Podcast Interview &amp; Distribution</b>	Stand-alone podcast interview with full distribution across Adam Torres channels

## 3. Program Overview

### July 6 | Investor Networking

SEICon III kicks off on Sunday, July 6 with a dedicated Investor Networking evening — a complimentary, invitation-friendly reception for verified angel and accredited investors and industry professionals arriving in Las Vegas ahead of the main programming. Built for relaxed, high-quality introductions before the conference floor opens.

#### Format and highlights:

- Early access to fellow investors, family offices, syndicates, and industry leaders attending SEICon III.
- Light hospitality, curated introductions, and informal capital conversations.
- Hosted from 6:00 PM – 9:00 PM.
- Complimentary admission for verified angel and accredited investors and credentialed industry professionals.

**Location:** Bellagio Hotel & Casino — Leigh Steinberg Health & Wellness Pavilion.

### July 7 | Las Vegas Live with Adam Torres + Opening Night Reception

Monday, July 7 brings Las Vegas Live with Adam Torres — a high-energy investor and founder networking event hosted by the syndicated podcaster and Mission Matters Media CEO — paired with the official SEICon III Opening Night Reception. The evening blends live podcast interviews, founder spotlights, and curated investor introductions, setting the deal-making tone for the two days of programming that follow.

#### Format and highlights:

- Live podcast tapings with founders, investors, and industry leaders, distributed across the Adam Torres / Mission Matters network post-event.
- Curated investor introductions — angels, family offices, syndicates, and accredited investors meeting founders raising capital.
- Cocktail reception and networking from 5:00 PM – 10:00 PM.
- Complimentary admission for verified angel and accredited investors; open to All Access pass holders and participating companies.

**Location:** Bellagio Hotel & Casino — Innovation & Investment Fast Tracks Room.

### July 8–9 | SEICon Investor Fast Track Programming

The SEICon Investor Fast Track programming is on July 8<sup>th</sup> – 9<sup>th</sup> is the dedicated investment track inside the broader SEICon III conference, dedicated to capital formation, deal flow, and founder-investor matchmaking.

#### Programming includes:

- Industry speakers and panels covering capital raising, sports & entertainment investment trends, AI and immersive tech, data and analytics, sports medicine, hospitality, and the business of women's sports.
- Investment Sessions across five key areas: AI, Sports & Golf, Health & Wellness, Innovation & Technology, Finance & Investment, and Brand & Consumer.
- Presenting Companies Raising Capital — 5, 12, and 15-minute on-stage presentations from vetted founders pitching directly to a room of investors and strategic partners.

- Startup Fast Pitch Competition — five-minute pitches in front of a live panel of investor judges, with live decisions, awards, and post-event introductions.
- Adam Torres Podcast Studio — options for on-site recording and distribution of founder, investor, and speaker interviews across the Mission Matters network.
- Exhibitor tables and demo pods for ongoing investor and buyer conversations between sessions.
- Curated networking blocks, hospitality lounges, and VIP receptions built around dealmaking, not just content.

## Conference Room Locations | Bellagio Hotel & Casino

*SEICon III programming is distributed across dedicated zones on the Bellagio conference floor. The map below lists each program area and its assigned room.*

Program / Activity	Room / Location
<b>Investor Networking (July 6, 6–9 PM)</b>	Leigh Steinberg Health & Wellness Pavilion
<b>Las Vegas Live with Adam Torres (July 7, 10–5 PM)</b>	Leigh Steinberg Health & Wellness Pavilion
<b>Investor Fast Track Investment Sessions</b>	Innovation & Investment Fast Tracks Room
<b>Keynote Sessions</b>	Keynote Area
<b>Live Entertainment</b>	Keynote Area
<b>Art Exhibit &amp; Web3 Exhibit</b>	Keynote Area
<b>Expo Hall &amp; Simulator Zone</b>	Expo Hall & Simulator Zone
<b>Media: Interviews, Podcasts, Influencers, TikTok Live</b>	Expo Hall & Simulator Zone
<b>CPG Product Samples / VIP Gift Bag &amp; Raffle</b>	Expo Hall & Simulator Zone
<b>Zero Labs Innovation Launchpad</b>	Zero Labs Innovation Launchpad
<b>Athletes Abroad Summit</b>	Athletes Abroad Summit Room
<b>PGA Golf / Indoor Golf Summit</b>	Indoor Golf Summit Room
<b>Research Zone</b>	Research Zone
<b>Glam Jam</b>	Glam Jam Room
<b>Women's Leadership Conference</b>	TBA
<b>Breakout Sessions</b>	Breakout Rooms (4)
<b>Speakers Prep</b>	Green Room

Program / Activity	Room / Location
Flex / Meeting Space	Flex Room

## Who Should Participate

*The profiles below apply to both signature networking events — the July 6 Investor Networking reception and the July 7 Las Vegas Live with Adam Torres — as well as the full three-day SEICon Investor Fast Track programming on July 7, 8, and 9. If you fit one of these profiles, this is your room.*

### Founders & Companies Raising Capital

Pre-seed through Series B founders in sports, entertainment, sports tech, sports medicine, fan engagement, fintech, immersive technology, AI, hospitality, venues, and adjacent categories who are actively raising and want direct exposure to a curated investor audience.

### Investors

Angel investors, accredited investors, family offices, syndicates, micro-VCs, venture funds, corporate venture arms, private equity, and strategic acquirers focused on sports, entertainment, and innovation. Complimentary access is available for verified angel and accredited investors at both the July 6 Investor Networking event and the July 7 Las Vegas Live with Adam Torres event.

### Strategic Partners & Corporates

Teams, leagues, federations, venue operators, broadcasters, agencies, brands, and league offices looking for early access to the technologies, talent, and IP that will shape the next decade of sports and entertainment.

### Service Providers & Advisors

Investment bankers, capital markets advisors, sports and entertainment attorneys, accountants, and agency principals who serve founders and investors and want concentrated face time with both sides of the table.

### Media, Podcasters & Content Creators

Journalists, podcast hosts, sports business commentators, and creators who cover the intersection of sports, entertainment, and innovation, including those wanting to leverage the on-site Adam Torres Podcast Studio.

### Athletes, Agents & Executives

Current and former professional athletes evaluating investments and post-career ventures, player representation firms, and league/team executives sourcing partnerships and emerging technology.

***Whether you're writing checks, raising a round, building deal flow, or sourcing the next strategic partnership — the Investor Fast Track is structured for direct, high-signal access.***

## 4. Sponsorship Packages

Sponsorship tiers designed to fit different brand goals — from full conference ownership to category-specific activations and the dedicated July 6 Investor Networking opening.

### 4A. Premier Partnerships

Package	Fee	Key Benefits
<b>Title Sponsor</b>	<b>\$85,000</b>	End-to-end SEICon III ownership · Naming rights “Presented by [Your Brand]” · Dominant on-site & digital logo presence · 15 full conference passes · Full attendee list access · 3 days VIP hospitality · 10 Student Endowment Passes · Press release inclusion & main-stage recognition
<b>Presenting Sponsor</b>	<b>SOLD</b>	Presenting designation on select conference elements · Dedicated 20×20 activation space in premium traffic area · 10 full conference passes · Full attendee list access · 3 days VIP hospitality · 10 Student Endowment Passes · Integrated digital and social promotion

### 4B. Investor Networking Sponsorships | July 6

Anchor the SEICon III opening night with a sponsorship of the July 6 Investor Networking event. All three tiers include a 3-minute on-stage talk during Investor Networking, a 15-minute speaking slot during the main July 7, 8, or 9 programming, an exhibitor package, and an Adam Torres podcast interview and distribution.

Fee	Tier	Includes
<b>\$5,000</b>	<b>Investor Networking — Bronze</b>	3-minute talk during the July 6 Investor Networking event · 15-minute speaking slot (choose July 7, 8, or 9) · Exhibitor package · Adam Torres podcast interview & distribution · 2 SEICon All Access tickets
<b>\$7,500</b>	<b>Investor Networking — Silver</b>	3-minute talk during the July 6 Investor Networking event · 15-minute speaking slot on July 7 plus July 8 or 9 (two days of stage time) · Exhibitor package · Adam Torres podcast interview & distribution · 3 SEICon All Access tickets
<b>\$10,000</b>	<b>Investor Networking — Gold</b>	3-minute talk during the July 6 Investor Networking event · 15-minute speaking slots on July 7, 8, and 9 (three days of stage time) · Exhibitor package · Adam Torres podcast interview & distribution · 4 SEICon All Access tickets

## 4C. Signature Experience Partnerships

Package	Fee	Key Benefits
<b>Opening Night Reception Sponsor</b>	<b>\$15,000</b>	Official host of the opening networking event · 5 full conference passes · Full attendee list access · Opportunity to address the audience · Exclusive reception branding & signage · VIP hospitality access · Digital & on-site promotion
<b>Wrap Party Sponsor (2 Available)</b>	<b>\$7,500</b>	Close out SEICon III with high-energy visibility · 4 full conference passes · Full attendee list access · On-stage acknowledgment & Wrap Party branding · VIP hospitality · Digital & on-site promotion

## 4D. Content & Media Partnerships

Package	Fee	Key Benefits
<b>Broadcast Studio &amp; Press Center Sponsor</b>	<b>\$25,000</b>	Naming rights: “SEICon III Presented by [Your Brand] Broadcast Studio” · Presenting recognition on SEICon III podcast and Shorts video content · 5 full conference passes · Full attendee list access · VIP hospitality · On-site studio branding · Post-event distribution visibility
<b>Broadcast Studio Session Sponsor (4 Available)</b>	<b>\$5,000</b>	1-hour broadcast studio session with curated audience · 2 full conference passes · Full attendee list access · On-site & digital session promotion · Post-event content housed on SEICon site for cross-promotion
<b>Session Presenting Sponsor (4 Available)</b>	<b>\$5,000</b>	Brand alignment with one conference session · Recognition in agenda, app, and room signage · Attendee list access · 2 days hospitality · Digital & on-site promotion

## 4E. Engagement & Activation Opportunities

Package	Fee	Key Benefits
<b>Demo Pod (6 Available)</b>	<b>\$6,000</b>	Dedicated kiosk and monitor in a central activation area · 2 full conference passes · Full attendee registration list access · On-site marketing materials and digital channel branding
<b>Industry Innovator — Digital Showcase</b>	<b>\$5,000</b>	1 full conference pass · 15-minute pre-recorded product/demo video hosted on SEICon’s digital platform · Year-round visibility on SEICon website as an Industry Innovator · Logo & link on website · Inclusion in select SEICon marketing campaigns
<b>Draped Table Sponsor</b>	<b>\$1,500</b>	1 full conference pass · Branded table in a curated foot-traffic zone · Attendee list access · Event marketing & on-site signage inclusion

## 4F. Hospitality Partnerships

Package	Fee	Key Benefits
<b>Coffee Chat Sponsor (2 Available)</b>	<b>\$10,000</b>	Branded materials or gifts on tables · 90-second video (venue permitting) · Agenda and digital recognition
<b>Espresso Bar Sponsor</b>	<b>\$7,000 / day · \$13,000 full-show</b>	Branded espresso bar with logo on the cart · 2 full conference passes · Attendee list access · On-site and digital branding
<b>Snack Sponsor (2 Available)</b>	<b>\$3,500</b>	Branded afternoon snack breaks on Day One or Day Two · 1 full conference pass · Attendee list access
<b>Beverage Sponsor (2 Slots)</b>	<b>\$3,000/slot · \$10,000 exclusive</b>	Branding on morning/afternoon beverage stations · 1 full conference pass · Attendee list access · On-site and digital branding

#### 4G. Onsite Branding Partnerships

Package	Fee	Key Benefits
<b>Lanyard Sponsor</b>	<b>\$5,000</b>	Exclusive branding on all attendee lanyards · 2 full conference passes · Attendee list access · Ongoing visibility throughout the event
<b>Chairback Sponsor</b>	<b>\$5,000</b>	Branded chairbacks in one panel classroom · 2 full conference passes · Attendee list access · Digital and on-site branding

#### Contact

**Brad Turner** — Partner, SEICon & CEO, Marketing Completion Fund

(310) 663-1434

[brad.turner@completionfund.com](mailto:brad.turner@completionfund.com)

[www.sei-con.org](http://www.sei-con.org)