

ExpoCannabiz 2019 Announces New Speakers, Magazine Launch, and Events

FOR IMMEDIATE RELEASE

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ExpoCannaBiz 2019 (May 9-11) is pleased to announce updates to its speakers, sessions, and events, as well as the launch of a new print and digital magazine serving global cannabis businesses.

Cartagena, Colombia, April 10, 2019—ExpoCannaBiz today announced new updates to its inaugural three-day event in the Caribbean port city of Cartagena, Colombia, at the Cartagena Convention Center on May 9-11. The two-part program consists of a first-day Cannabis Investor Forum, followed by two days of the cannabis business conference. More than 100 national and international exhibitors and angel investors and venture capitalists from around the globe make ExpoCannaBiz an international draw to connect businesses and investors to create synergistic business partnerships and collaborations. Unparalleled networking opportunities throughout the event promise to attract business leaders from North America, Mexico, the Caribbean, and South America, with a special emphasis on starting cannabis businesses and connecting to resources in Colombia. Latin America has a largely untapped cannabis-consumer market of 500 million adult-use customers. ExpoCannaBiz promises to be a one-stop event to network and gain a better understanding of global opportunities and practices in all corners of the cannabis community, including all industrial hemp, marijuana cultivation, concentrates manufacturing, and operations best practices, as well as effective marketing strategies.

Organizers of ExpoCannaBiz recently added to its roster of speakers. Joining keynote speakers Vicente Fox, former president of Mexico and former president of Coca-Cola for Mexico and Latin America; and Steve DeAngelo, cannabis pioneer, Harborside Co-Founder and Chairman Emeritus and Arcview Co-Founder; are Javier Hasse, author of Start Your Cannabis Business and managing director of Benzinga Cannabis; and Michaël Miller, Cannabis Editor for LA Weekly host of Dash Radios CannaBusiness Hour and, with a circulation of 5 million monthly readers.

The Cannabis Investor Forum now includes a new event to complement its Investor Pitch Contest, which will offer prizes from a panel of investors and judges. The recently added Investor Speed Dating segment will occur during the Thursday, May 9, evening cocktail party and consist of investors who will consider two-minute proposals from a large pool of start-up businessowners seeking capital.

Now included in the business conference portion is a Cannabis Crash Course. The educational one-day program is an immersive experience aimed at individuals, investors, and businesses that seek to advance their understanding of various cannabis business opportunities, start a profitable business, and strategically connect to various cannabis resources in Colombia.

To better serve the needs of the cannabis investment community, a special unveiling and distribution of a new, dynamic print and digital quarterly magazine will also be a highlight of ExpoCannaBiz. The publication targets a readership demographic of investors and company leaders in the Canadian, North American, Latin American, and Colombian cannabis communities.

ExpoCannaBiz attendee and exhibitor space is limited. Register today at www.expocannabiz.com/#/index.

Cannabis Investing Forum complimentary investor tickets. www.cannabisinvestingforum.com

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