

## COMPANY DESCRIPTION

Rejuvenation Science, Inc. a California corporation (the "Company" and "RSI") established in 2001 currently develops, formulates, and manufactures sophisticated nutraceutical supplements for more than 300 doctors to make available to their estimated 300,000 patients.

The Company plans to introduce a new product line – stressing safety and preventive regimes – based on the founder's new book, "MMM Theory". The thesis posits that understanding the root cause of autoimmune diseases provides a pathway to prevent, treat and cure such maladies. The basis of the book provides a new understanding of how to remove the cause of diseases.

## INVESTMENT OFFERING

- \$2MM 8.5% Convertible Notes with up to three-year term.
- Converts to RSI Common Stock at 20% discount to fair market value.
- Exit strategies with Pharma, Health Insurance, and Private Equity Funds seeking disruptive medical technology.

## USE OF FUNDS

- Hire sales team to expand doctor and health network.
- Scale contract manufacturing, distribution, and private label licensing.
- Inventory and working capital.
- Product enhancement, sourcing, and research.
- Development and IP recording.
- AI research and presentation tools for product development and MMM Theory medical education programs.

## INTELLECTUAL PROPERTY

IP portfolio of trademarks and copyrights focused on sophisticated nutrient and microbiome/probiotic formulations and environmental interventions supporting cause, prevention, and adjunctive treatment based on MMM Theory of autoimmune and other inflammatory diseases.

## PROBLEM

There is very little understanding of the root cause of "diseases." Current medical standard of care is to treat symptoms.

- 50 million Americans have an autoimmune disease.
- 37% of the US population is obese and 30% is overweight.
- 7% of the US adult population has heart disease. 14% over 71 have Alzheimer's or dementia.

## SOLUTION

By understanding the primary root cause of diseases, medicine can focus on prevention, treatment, and cure.

RSI has developed a new medical paradigm approach that involves protocols providing diet and lifestyle intervention, dietary supplementation, environmental tools, and medical continuing education.

## TRACTION & MILESTONES

- Built network of 300 doctors providing patient support for preventive, complementary and alternative medicine (CAM).
- Generated over \$15,000,000 in revenue.
- Applied for National Science Foundation SBIR R&D Grant.
- Developed Maximum Vitality®, the best rated practitioner multivitamin in North, South, and Central America.
- Authored MMM Theory Book and published on Amazon.

## TARGET MARKETS

- U.S. addressable autoimmune disease market \$239B. Serviceable market size is \$10B.
- U.S. weight loss market \$136B.
- U.S. heart disease market \$240B
- U.S. Alzheimer's market \$7.6B.

## REVENUE PROJECTIONS (Actual)

YEAR	2023	2024	2025	2026	2027
REVENUE	\$800,000	\$2,620,000	\$6,300,000	\$13,500,000	\$21,600,000



April 16, 2024

### COMPANY PROFILE:

Rejuvenation Science, Inc.

- A California Corporation
- [www.rejuvenation-science.com](http://www.rejuvenation-science.com)
- [www.maximumvitality.com](http://www.maximumvitality.com)

### MANAGEMENT TEAM:

- Howard M. Simon, President
- Roxanne L. Fried, Vice President
- Dr. Chris D. Meletis, Medical Consultant, Co-Author

### REGULATORY:

- Using cGMP certified contract manufacturers

### INDUSTRY:

- Nutritional Supplements / Healthcare

### FUNDING TO DATE:

- \$1,000,000 - Founders
- \$500,000 - SBA EIDL

### AMOUNT OF FINANCING:

\$2MM Convertible Note

### VALUE CAPITALIZATION:

\$15MM

### CORPORATE OFFICE:

Rejuvenation Science, Inc.  
5334 Torrance Blvd., 2nd Fl  
Torrance, CA 90503  
888-737-3588

### CONTACT:

Howard Simon, President  
[Howard@rejuvenation-science.com](mailto:Howard@rejuvenation-science.com)

Brad Turner, Investor Relations  
[brad.turner@completionfund.com](mailto:brad.turner@completionfund.com)